



**Astronomers
Without Borders**

ONE PEOPLE + ONE SKY

PRESENTS



**Global
Astronomy
Month**

April 1 – 30, 2015

GAM 2015 Sponsorship Package

Be Part of the World's Largest Celebration of Astronomy

Astronomers Without Borders' worldwide community of astronomy enthusiasts, educators, and professionals participates in programs throughout the year, bringing people together under the sky we all share as an expression of AWB's motto: *One People, One Sky*.

Global Astronomy Month, Astronomers Without Borders' signature program held each April since 2010, is the world's premier astronomy event. The [GAM 2015 website](#) is the hub of all activities, with event registration, galleries, articles, and fresh content continuously posted by participants. Websites and astronomy blogs around the world write about GAM and link back to the GAM website.

Global Astronomy Month 2015

Once again, dozens of programs will fill the month of April, with events worldwide.

- ★ Thousands will view the heavens through telescopes provided by amateur astronomers and science centers during the [Global Star Party](#), [SunDay](#), and other observing events.
- ★ The Moon takes center stage with a [total lunar eclipse](#) and other special programs.
- ★ Online observing with popular astronomer Gianluca Masi will feature live interaction with a worldwide audience in four special GAM events: a [Lunar Eclipse](#), the hugely popular [Online Messier Marathon](#), [Stars for all](#), and [Walking on the Moon](#).
- ★ AWB's wide-ranging [AstroArts program](#) connects art and culture with astronomy in exciting ways with blog posts and special live webcasts.

Partner programs bring new audiences and participants: Measuring light pollution worldwide in [Globe at Night](#), classrooms discovering asteroids in the [International Asteroid Search Campaign](#), and more.

There are still more exciting programs and events to be announced soon.

Learn more about GAM 2015 programs on the web site at www.gam-awb.org.

Sponsorship Opportunities

	\$1,000	\$2,500	\$5,000	\$10,000	\$30,000
	Moon	Planet	Solar	Galaxy	Universe*
Logo with hyperlink					
on GAM 2015 Sponsors Page	✓	✓	✓	✓	✓
on ALL GAM 2015 web pages		✓	✓	✓	✓
in larger size			✓	✓	✓
in larger size and more prominent position				✓	✓
on GAM products (e.g., posters, stickers)					✓
Acknowledgement					
in weekly GAM 2015 announcements	✓	✓	✓	✓	✓
in GAM 2015 Final Report		✓	✓	✓	✓
in ALL announcements, press releases				✓	✓
in ALL GAM reports and magazine articles					✓
Thank you at Opening and Closing Events				✓	✓
Sponsorship of GAM 2015 program of choice				✓	✓
One year as AWB sponsor on AWB website				✓	✓
Custom message, pages, and domains					
Your own message in addition to your logo			✓	✓	✓
Change the message during the month				✓	✓
Page on GAM site for your use during GAM					✓

Notes:

*Universe Sponsorship is limited to ONE sponsor only.

All GAM 2015 Sponsorships begin immediately and continue throughout GAM, April 1 to 30, 2015.

The GAM 2015 web site will continue to be live, available to the public, and used by many in planning events for GAM 2016. It will continue to be available, and linked from every subsequent GAM website, forever.

Individual Program and Event Sponsorship Opportunities

Do you have a target audience in the astronomy, science education, or other involved community? Sponsor the Global Star Party, Online Observing sessions, Dark Skies Awareness, AstroArts, or other programs that target your audience. Opportunities begin at \$1000 and can be shared or exclusive. Write for more information on programs and audiences of interest. Sponsorship of the Opening and Closing Events are also available.

Become a Sponsor

To become a sponsor, and for further information, please contact:

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One People, One Sky: About Astronomers Without Borders

Founded in 2007, Astronomers Without Borders (AWB) is the only organization connecting professional and amateur astronomers worldwide. Together with a broad spectrum of people interested in world peace and science education, Astronomers Without Borders reminds us all that we are united in our awe of the universe and our respect for all humankind. Hundreds of thousands of people from more than 140 nations have participated in Astronomers Without Borders' innovative programs, projects, and initiatives.