



**Astronomers  
Without Borders**

ONE PEOPLE + ONE SKY

PRESENTS



**Global  
Astronomy  
Month**

April 1 – 30, 2016

GAM 2016 Sponsorship Package

## Be Part of the World's Largest Celebration of Astronomy

Astronomers Without Borders' worldwide community of astronomy enthusiasts, educators, and professionals participate in programs throughout the year, bringing people together under the sky we all share as an expression of AWB's motto: *One People, One Sky*.

Global Astronomy Month, Astronomers Without Borders' signature program held each April since 2010, is the world's premier annual astronomy event. The [GAM 2016 website](#) is the hub of all activities, with event registration, galleries, articles, and fresh content continuously posted by participants. Websites and astronomy blogs around the world describe GAM activities and events, all linking back to the GAM website.

### Global Astronomy Month 2016

Once again, dozens of programs fill the month of April, with events worldwide.

- ★ Thousands will view the heavens through telescopes provided by amateur astronomers and science centers during the [Global Star Party](#), [SunDay](#), and other observing events.
- ★ Online observing with popular astronomer Gianluca Masi features live interaction with a worldwide audience during a diverse program of exciting online observing sessions, including the flag ship program - [Online Messier Marathon](#).
- ★ AWB's wide-ranging [AstroArts program](#) connects art and culture with astronomy in exciting ways with blog posts and special live webcasts.

Partner organizations bring new audiences and participants through new programs: Measuring light pollution worldwide during Globe at Night, classrooms discovering asteroids in the International Asteroid Search Campaign, and more.

There are still more exciting programs and events to be announced soon.

Learn more about GAM 2016 programs on the web site at [www.gam-awb.org](http://www.gam-awb.org).  
To see the full slate of programs during GAM 2015 see [www.astronomerswithoutborders.org/global-astronomy-month-2015.html](http://www.astronomerswithoutborders.org/global-astronomy-month-2015.html).

## Sponsorship Opportunities

	\$1,000	\$2,500	\$5,000	\$10,000	\$30,000
	Moon	Planet	Solar	Galaxy	Universe*
<b>Logo with hyperlink</b>					
on GAM 2016 Sponsors Page	✓	✓	✓	✓	✓
on ALL GAM 2016 web pages		✓	✓	✓	✓
in larger size			✓	✓	✓
in larger size and more prominent position				✓	✓
on GAM products (e.g., posters, stickers)					✓
<b>Acknowledgement</b>					
in weekly GAM 2016 announcements	✓	✓	✓	✓	✓
in GAM 2016 Final Report		✓	✓	✓	✓
in ALL announcements, press releases				✓	✓
in ALL GAM reports and magazine articles					✓
Thank you at Opening and Closing Events				✓	✓
<b>Sponsorship of GAM 2016 program of choice</b>				✓	✓
<b>One year as AWB sponsor on AWB website</b>				✓	✓
<b>Custom message, pages, and domains</b>					
Your own message in addition to your logo			✓	✓	✓
Change the message during the month				✓	✓
Page on GAM site for your use during GAM					✓

### Notes:

\*Universe Sponsorship is limited to ONE sponsor only.

All GAM 2016 Sponsorships begin immediately and continue until the end of GAM April 30, 2016.

The GAM 2016 web site will continue to be live, available to the public, and used by many for planning events after GAM 2016 ends. It will continue to be available, and linked from every subsequent GAM website, forever.

## Individual Program and Event Sponsorship Opportunities

Do you have a target audience in astronomy, science education, or another related community? Sponsor the Global Star Party, Online Observing sessions, Dark Skies Awareness, AstroArts, or other programs that target your audience. Opportunities begin at \$1000 and can be shared or exclusive. Write for more information on programs and audiences of interest. Sponsorship of the Opening and Closing Events are also available.

## Become a Sponsor

To become a sponsor, and for further information, please contact:

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## One People, One Sky:

### About Astronomers Without Borders

Founded in 2007, Astronomers Without Borders (AWB) is the only organization connecting professional and amateur astronomers worldwide. Together with a broad spectrum of people interested in world peace and science education, Astronomers Without Borders reminds us all that we are united in our awe of the universe and our respect for all humankind. Hundreds of thousands of people from more than 140 nations have participated in Astronomers Without Borders' innovative programs, projects, and initiatives.